



Website Privacy Policy

This website is owned and operated by PERSES Group Ltd.

PERSES is committed to safeguarding the privacy of our website visitors and this policy sets out how we will compile, use, and store your personal information.

What information do we collect?

We may collect, store, and use the following kinds of personal information.

- Information about your computer and your visits to and use of this website, including IP addresses;
- Information relating to any transactions carried out between you and us on or in relation to this website and information relating to any purchases you make of our goods or services, which may include but is not limited to: names, email addresses, postal addresses, and telephone numbers. This website does **not** collect or store your financial information;
- Information that you provide to us for the purpose of registering with us, which includes names and email addresses;
- Information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters (including names, email addresses,).
- Any other information that you choose to send to us.

Using your personal information

Any personal information submitted to us via this website as described above will be used for the following purposes.

- In the administration of the website.
- To enable your use of the services available on the website.
- To send goods purchased via the website.
- To supply services purchased via the website.
- To send you general (non-marketing) commercial communications such as the newsletter.
- To send to you marketing communications relating to our business which we think may be of interest to you by email or similar technology. Note: you can opt out of this at any time.

Where you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the licence you grant to us.

Disclosures

In implementing this policy, it may be necessary for us to disclose information about you to any of our staff insofar.

We may also disclose your personal information to the extent that we are required to disclose information by law.

Except as provided in this privacy policy, we will not provide your information to third parties.

Security of your personal information

We will take reasonable technical and organisational precautions to prevent the loss, misuse, or alteration of your personal information.

We will store all the personal information you provide on our secure (password and firewall-protected) Google Drive.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the Internet.

Changes to this Privacy Policy

PERSES

This Privacy Policy may be changed by PERSES Ltd at any time by posting a new version on the website. You should check this page occasionally to ensure you are happy with any changes.

Your rights

You may instruct us to provide you with any personal information we hold about you. The provision of such information will be subject to:

- The payment of a fee (fixed by law at the date of writing at GBP 10.00); and
- The supply of appropriate evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address). We may withhold such personal information to the extent permitted by law.

You may instruct us not to process your personal information for marketing purposes by email at any time.

In practice, you will usually either expressly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt out of the use of your personal information for marketing purposes.

Third-party websites

Where the website contains links to other websites or other websites contain links to this website, we are not responsible for the privacy policies or practices of third-party websites.

Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

Data controller and contact

If you have any questions about this privacy policy or our treatment of your personal information, please write to us by email to david@persesorg.uk

The data controller responsible in respect of the information collected on this website is David Betts.

Concerns

If you have any concerns with the way in which we are gathering or using your personal data, please communicate any concerns via the [Contact Page](#).

If you believe that your data protection rights have not been adhered to, you also have the right to raise concerns with the Information [Commissioner's Office](#) or call 0303 123 1113.

You can contact PERSES:

- (a) by post, using the above postal address [on the website](#).
- (b) by telephone, on division-specific phone number published [on the website](#).
- (c) by email, using the email address published [on the website](#).

Signed:



Mr Stephen McCann – Managing Director

Date: 27th of January 2025